

COMMERCIAL TAPE TRAFFIC REQUIREMENTS

Commercial Tape Requirements:

We prefer Commercials Spots delivered though Adstream or Adtoox. If necessary an options is to provide by a Digi Beta + 1 viewing copy QuickTime to DMC, The Netherlands. Each tape cannot contain more than 1 commercial

Commercial Tape Structure:

Tape must include: Clock countdown (*minimum 10 seconds*)
Title
Length
Advertiser's name
Audio configuration
IMPORTANT! If providing by Digi Beta, spotcodes *must* be written on each spot. These spotcodes are provided by NGC. Therefore send an email, with the information above to either helle.caspersen@ngc.tv or thomas.audun@ngc.tv.

Audio: Scandinavian Feed - Mono on **all 4** tracks
Important: Audio level = -9db full scale

Language: **Local language on all 4 tracks**

or

Track 1: Swedish
Track 2: Norwegian
Track 3: Danish
Track 4: English

Important: There must be audio on all 4 tracks

Picture format: 4:3 or 16:9

Clearance Instructions:

Please send Digi Beta to:

DMC (Digital Media Centre)
Berghaus Plaza. Kon. Wilhelminaplein 2-4
1062 KH Amsterdam
Netherlands
Att.: DMC Commercials Traffic

Deadline:

Digi Beta must be at DMC 5 days prior to transmission.
Spots send though Adstream or Adtoox must be available on Adstream 4 days prior to transmission.

Important: Please mail tracking number and link to courier to Helle Caspersen at Helle.Caspersen@ngc.tv as soon as the tapes have been sent.